



## Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

### A G E N D A

**Wednesday, June 14, 2023, 7:15-8:30 AM**

**Location: Main Street Markt, 503 Main Street, Pella, IA  
(in-person only meeting)**

**1) Call to Order**

- April & May Minutes
- April & May Financial Report

**2) Discussion & Potential Action Items:**

- Digital Passport Prizes, up to \$1,200
- Executive Committee Report
- 2024 Red Rock Guide Print Bid Review
- 2024 Red Rock Guide Advertising Rates
- Housing Study Proposal
- Strategic & Marketing Plan Proposal
- Leadership Red Rock Fee for FY23-24
- Finalize FY23-24 MCDC Meetings Schedule
- Other items as needed

**3) MCDC Updates**

- Business Retention & Expansion System Development
- CONNECT Meeting Recap
- Business Exit Planning Workbook
- Digital Passports
- Office Update
- iTIP Vision Award

**4) Community Updates**

**5) Adjourn**

*Next Meeting: TBA*

*Executive Director Contact Information:*

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