



# Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

## A G E N D A

**Wednesday, May 11, 2022, 7:15 a.m.**

**Location: 3014 East Main Street, Knoxville, IA  
(in-person only meeting)**

- 1) **Call to Order**
- 2) **April Minutes**
- 3) **Financials**
- 4) **Discussion and Possible Action Items:**
  - a. Synchronist Annual Fee (BRE), \$900
  - b. Association of Business & Industry (ABI) annual dues, \$500
  - c. Iowa Tourism Industry Partners (i-TIP) annual dues, \$150
  - d. Central Iowa Tourism Region (CITR) annual dues, \$600
  - e. Red Rock Guide 2023 Bid Document
  - f. Best of Red Rock 2023
  - g. June CONNECT Meeting
  - h. Broadband-Local Task Force
  - i. Succession or End of Business Planning
  - j. Destination Iowa Grant Support Letters
  - k. Year End Planning
  - l. Other items as needed
- 5) **Highlighted Project Reports:**
  - a. 21-22 Leadership Red Rock
  - b. Redrockarea.com website redesign
  - c. Business Retention & Expansion (BRE)
- 6) **Regional Updates:**
  - a. Economic Development: Opportunity2, Greater Des Moines Partnership, Professional Developers of Iowa, MIPA-EDD
  - b. Tourism: iTIP & CITR
  - c. Talent: Marion County Employer's Council, iWIN, & IWD
  - d. Business: MIDF, Empower Rural Iowa, & ABI
- 7) **Community Updates**
- 8) **Adjourn**

*Next Meeting June 8.*

*Executive Director Contact Information:*

CELL: 641.218.6146

Email: [ceysink@marioncountyiowa.gov](mailto:ceysink@marioncountyiowa.gov)

OFFICE: 641.828.2257