



Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

A G E N D A

Wednesday, April 6, 2022, 7:15 a.m.

Location: The Brew Coffee House, 626 Franklin Street, Pella, IA

- 1) Call to Order**
- 2) February Minutes**
- 3) Financials**
- 4) Discussion and Possible Action Items:**
 - a. Red Rock Balloon Fest Sponsorship
 - b. Red Rock StartUP!
 - c. Best of Red Rock
 - d. Year End
 - e. Other items as needed
- 5) Highlighted Project Reports:**
 - a. 2022 Red Rock Guide
 - b. 21-22 Leadership Red Rock
 - c. Redrockarea.com website redesign
 - d. Countywide Tourism DMO meeting
 - e. March CONNECT Meeting
 - f. Kauffman Listening Session
 - g. Business Retention & Expansion (BRE)
- 6) Regional Updates:**
 - a. Economic Development: Opportunity2, Greater Des Moines Partnership, Professional Developers of Iowa, MIPA-EDD
 - b. Tourism: iTIP, CITR
 - c. Talent: Marion County Employer's Council, iWIN, IWD
 - d. Business: MIDF, Empower Rural Iowa, ABI
- 7) Community Updates**
- 8) Adjourn**

Next Meeting May 11.

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