



Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

A G E N D A

Wednesday, February 9, 2022, 7:15 a.m.
Location: 3014 East Main Street, Knoxville, IA

- 1) **Call to Order**
- 2) **January Minutes**
- 3) **Financials**
 - a. Quarter 2 Final Report
 - b. January Report
 - c. Year End Estimates
- 4) **Discussion and Possible Action Items:**
 - a. Greater Des Moines Partnership Annual Membership, \$3,333
 - b. Economic Impact Study Policy, \$1,800
 - c. Red Rock StartUP!, \$2,000
 - d. Top 10 Under 40-Best of Red Rock
 - e. Mid-Iowa Planning Alliance (MIPA) or Economic Development District
 - f. CONNECT Economic Development meetings
 - i. Review January meeting
 - ii. Discuss agenda for March meeting
 - g. Other items as needed
- 5) **Highlighted Project Reports:**
 - a. 2022 Red Rock Guide
 - b. 21-22 Leadership Red Rock
 - c. Redrockarea.com website redesign
 - d. Countywide Tourism DMO meeting
- 6) **CIRAS Presentation: iWIN-Marion County (7:45 a.m.)**
 - a. Selection of strategies for workforce program
- 7) **Regional Updates:**
 - a. Economic Development: Opportunity2, Greater Des Moines Partnership, Professional Developers of Iowa, MIPA-EDD
 - b. Tourism: iTIP, CITR
 - c. Talent: Marion County Employer's Council, iWIN, IWD
 - d. Business: MIDF, Empower Rural Iowa, ABI
- 8) **Community Updates**
- 9) **Adjourn**

Next Meeting April 6.

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