



## Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

### AGENDA

**Wednesday, July 21, 2021, 7:15 a.m.**

**Location: 3014 East Main, Knoxville, IA or TEAMS**

Contact [ceysink@marioncountyiowa.gov](mailto:ceysink@marioncountyiowa.gov) for the TEAMS meeting link

- 1) **Call to Order**
- 2) **Welcome & Introductions**
  - a. New commissioners and re-appointment
  - b. Meeting schedule update
- 3) **June Minutes**
- 4) **June Financials**
- 5) **Discussion and Possible Action Items:**
  - a. 2022 Red Rock Guide Advertising Rates
  - b. 2021-22 Leadership Red Rock Participation Fee
  - c. Best of Red Rock & Top 10 Under 40 (how, when, & where?)
  - d. IEDA Coop Advertising for workforce/business and tourism
  - e. Planning retreat goals
  - f. Other items as needed
- 6) **Project Updates:**
  - a. Quarterly Marion County Economic Development CONNECT Meeting, July 21 &
  - b. Campground Maps for web & guide
  - c. Website projects for economic development and tourism
  - d. iWIN
  - e. AdyAdvantage Target Industry Attraction Presentation, July 28
  - f. Best of Iowa-Synchronist Calls
  - g. Succession Planning
  - h. Pitch Event
- 7) **Regional Updates**
  - a. Central Iowa Regional Broadband Study
  - b. Economic Development District (EDD) Community Economic Development Strategy (CEDS)
  - c. Mahaska & Marion Opportunity2 Network Economic Gardening Pilot
- 8) **Community Reports**
- 9) **Adjourn**

*Next Meeting September 8*

#### *Executive Director Contact Information:*

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