



Marion County Development

MISSION: *The mission of the Marion County Development Commission (MCDC), a department of county government, is to enhance the quality of life and standard of living in Marion County by promoting and developing Marion County as a quality destination to live, work and visit.*

AGENDA

Wednesday, April 14, 2021

7:15 a.m.

Location: Central College, Annex Boardroom, Pella

In-person meeting

Contact me if you prefer to call-in.

- 1) Call to Order-Welcome & Introductions
- 2) February Minutes
- 3) February & March Financials
- 4) Discussion and Possible Action Items:
 - a. MCDC Annual Workplan & Year end budget watch
 - b. Blaine/Canada-Synchronist, \$900
 - c. Regional Broadband Surveys-Deadline April 27
 - d. Annual Business Report-presentations
 - e. Economic Development District (EDD) Community Economic Development Strategy (CEDs) process
 - f. 2022 Travel Guide-set bid timeframe and project details
 - g. 2021 Best of Red Rock categories
 - h. Technology Purchase; keyboard, mouse & headset
 - i. Placemaking Project-discuss timeline, goals, and potential consultants
 - j. Marioncountyiowa.com and redrockarea.com website redesign-timeline, budget, and project goals
 - k. MCDC Executive Committee-set meeting date
- 5) Updates:
 - a. Targeted Industry Study-AdyAdvantage
 - b. Teaching for the Workforce
 - c. 2021 Red Rock Guide
 - d. County website project
- 6) Regional Updates
 - a. Mahaska & Marion Opportunity2 Network Economic Gardening Pilot
- 7) Community Reports
- 8) Adjourn

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