

Site Usage

1,558 Visits

Previous: 1,615 (-3.53%)

58.73% Bounce Rate

Previous: 57.09% (2.87%)

3,182 Pageviews

Previous: 3,356 (-5.18%)

00:01:23 Avg. Time on Site

Previous: 00:01:25 (-2.63%)

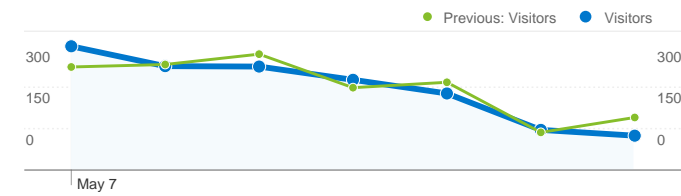
2.04 Pages/Visit

Previous: 2.08 (-1.72%)

62.77% % New Visits

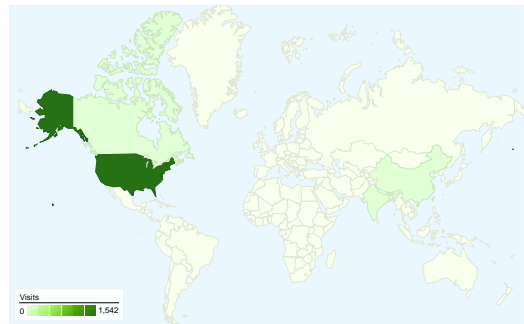
Previous: 58.39% (7.51%)

Visitors Overview

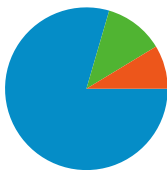


Visitors
1,283

Map Overlay



Traffic Sources Overview



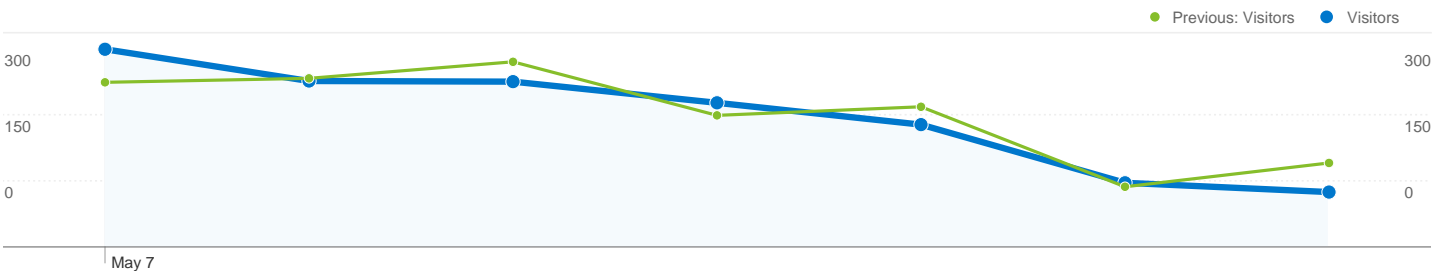
- **Search Engines**
1,239.00 (79.53%)
- **Direct Traffic**
184.00 (11.81%)
- **Referring Sites**
135.00 (8.66%)

Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
May 7, 2012 - May 13, 2012	449	14.11%
Apr 30, 2012 - May 6, 2012	433	12.90%
% Change	3.70%	9.37%
/offices/assessor/index.htm		
May 7, 2012 - May 13, 2012	362	11.38%
Apr 30, 2012 - May 6, 2012	442	13.17%
% Change	-18.10%	-13.62%
/offices/sheriff/index.htm		
May 7, 2012 - May 13, 2012	318	9.99%
Apr 30, 2012 - May 6, 2012	270	8.05%
% Change	17.78%	24.22%
/realestatemain.htm		
May 7, 2012 - May 13, 2012	297	9.33%
Apr 30, 2012 - May 6, 2012	361	10.76%
% Change	-17.73%	-13.23%
/offices/gis/gismaps.htm		
May 7, 2012 - May 13, 2012	137	4.31%
Apr 30, 2012 - May 6, 2012	138	4.11%
% Change	-0.72%	4.70%

Visitors Overview

May 7, 2012 - May 13, 2012

Comparing to: Apr 30, 2012 - May 6, 2012



1,283 people visited this site

1,558 Visits
Previous: 1,615 (-3.53%)

1,283 Absolute Unique Visitors
Previous: 1,297 (-1.08%)

3,182 Pageviews
Previous: 3,356 (-5.18%)

2.04 Average Pageviews
Previous: 2.08 (-1.72%)

00:01:23 Time on Site
Previous: 00:01:25 (-2.63%)

58.73% Bounce Rate
Previous: 57.09% (2.87%)

62.77% New Visits
Previous: 58.39% (7.51%)

Technical Profile

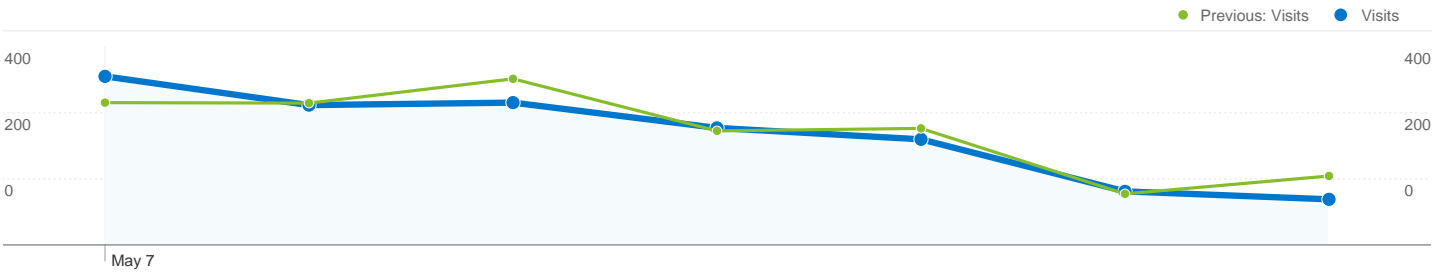
Browser	Visits	% visits
Internet Explorer		
May 7, 2012 - May 13, 2012	938	60.21%
Apr 30, 2012 - May 6, 2012	923	57.15%
% Change	1.63%	5.34%
Firefox		
May 7, 2012 - May 13, 2012	172	11.04%
Apr 30, 2012 - May 6, 2012	203	12.57%
% Change	-15.27%	-12.17%

Safari		
May 7, 2012 - May 13, 2012	167	10.72%
Apr 30, 2012 - May 6, 2012	164	10.15%
% Change	1.83%	5.55%
Chrome		
May 7, 2012 - May 13, 2012	127	8.15%
Apr 30, 2012 - May 6, 2012	161	9.97%
% Change	-21.12%	-18.23%
Android Browser		
May 7, 2012 - May 13, 2012	101	6.48%
Apr 30, 2012 - May 6, 2012	118	7.31%
% Change	-14.41%	-11.28%

Traffic Sources Overview

May 7, 2012 - May 13, 2012

Comparing to: Apr 30, 2012 - May 6, 2012



All traffic sources sent a total of 1,558 visits

11.81% Direct Traffic

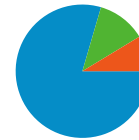
Previous: 8.92% (32.45%)

8.66% Referring Sites

Previous: 7.74% (11.95%)

79.53% Search Engines

Previous: 83.34% (-4.58%)



- Search Engines**
1,239.00 (79.53%)
- Direct Traffic**
184.00 (11.81%)
- Referring Sites**
135.00 (8.66%)

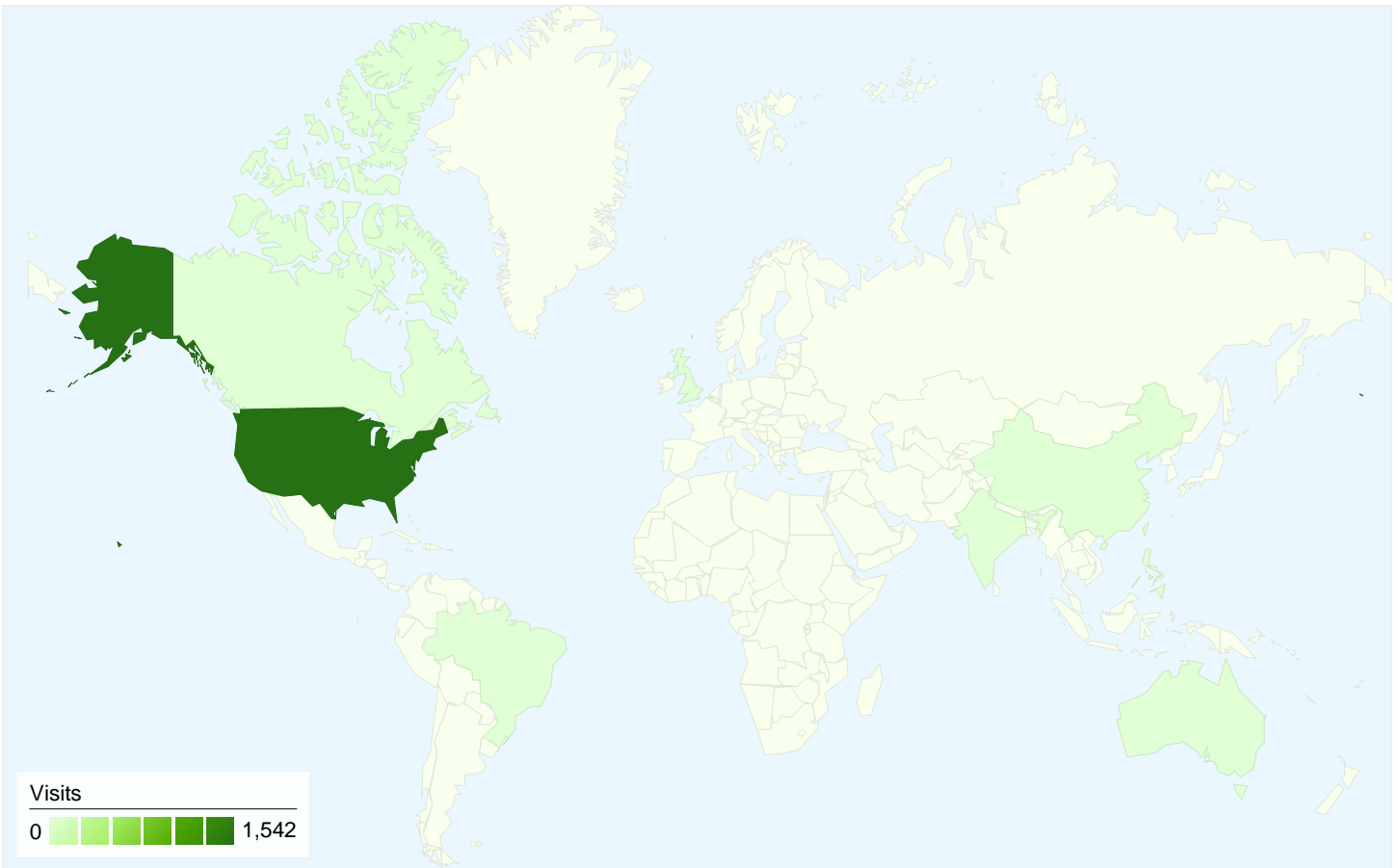
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
May 7, 2012 - May 13, 2012	935	60.01%
Apr 30, 2012 - May 6, 2012	1,048	64.89%
% Change	-10.78%	-7.52%
(direct) ((none))		
May 7, 2012 - May 13, 2012	184	11.81%
Apr 30, 2012 - May 6, 2012	144	8.92%
% Change	27.78%	32.45%
bing (organic)		
May 7, 2012 - May 13, 2012	178	11.42%
Apr 30, 2012 - May 6, 2012	158	9.78%
% Change	12.66%	16.78%
yahoo (organic)		
May 7, 2012 - May 13, 2012	88	5.65%
Apr 30, 2012 - May 6, 2012	90	5.57%
% Change	-2.22%	1.36%
beacon.schneidercorp.com (referral)		

Keywords	Visits	% visits
(not provided)		
May 7, 2012 - May 13, 2012	189	15.25%
Apr 30, 2012 - May 6, 2012	218	16.20%
% Change	-13.30%	-5.82%
marion county iowa assessor		
May 7, 2012 - May 13, 2012	92	7.43%
Apr 30, 2012 - May 6, 2012	125	9.29%
% Change	-26.40%	-20.04%
marion county iowa		
May 7, 2012 - May 13, 2012	83	6.70%
Apr 30, 2012 - May 6, 2012	77	5.72%
% Change	7.79%	17.10%
marion county assessor		
May 7, 2012 - May 13, 2012	28	2.26%
Apr 30, 2012 - May 6, 2012	43	3.19%
% Change	-34.88%	-29.26%
marion county assessor iowa		

May 7, 2012 - May 13, 2012	24	1.54%
Apr 30, 2012 - May 6, 2012	20	1.24%
% Change	20.00%	24.39%

May 7, 2012 - May 13, 2012	20	1.61%
Apr 30, 2012 - May 6, 2012	15	1.11%
% Change	33.33%	44.85%



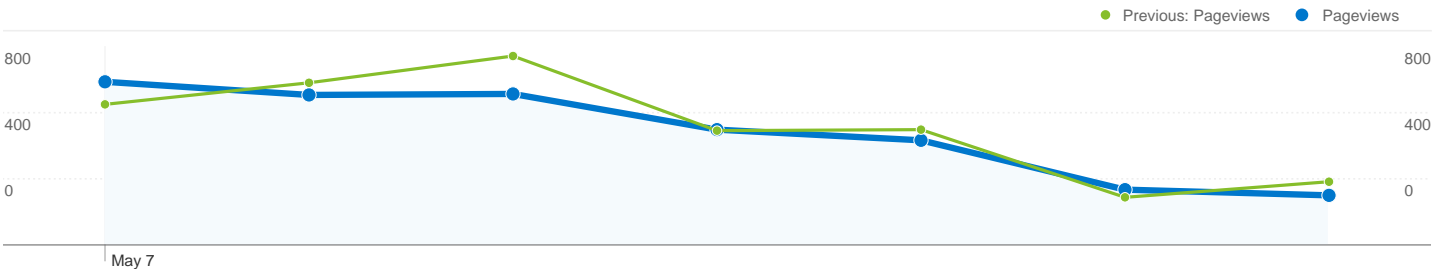
1,558 visits came from 12 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,558 Previous: 1,615 (-3.53%)	2.04 Previous: 2.08 (-1.72%)	00:01:23 Previous: 00:01:25 (-2.63%)	62.77% Previous: 58.39% (7.51%)	58.73% Previous: 57.09% (2.87%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
May 7, 2012 - May 13, 2012	1,542	2.05	00:01:23	63.10%	58.63%
April 30, 2012 - May 6, 2012	1,596	2.08	00:01:26	58.58%	57.08%
% Change	-3.38%	-1.61%	-3.91%	7.71%	2.71%
Canada					
May 7, 2012 - May 13, 2012	4	2.00	00:00:16	25.00%	50.00%
April 30, 2012 - May 6, 2012	9	1.56	00:00:39	0.00%	66.67%
% Change	-55.56%	28.57%	-58.97%	100.00%	-25.00%
China					
May 7, 2012 - May 13, 2012	4	1.50	00:07:57	0.00%	50.00%

April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	0.00%	100.00%
Hong Kong					
May 7, 2012 - May 13, 2012	3	1.00	00:00:00	0.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	0.00%	100.00%
India					
May 7, 2012 - May 13, 2012	2	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	2	3.00	00:00:12	100.00%	50.00%
% Change	0.00%	-66.67%	-100.00%	0.00%	100.00%
United Kingdom					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	0.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	0.00%	100.00%
(not set)					
May 7, 2012 - May 13, 2012	1	2.00	00:00:36	100.00%	0.00%
April 30, 2012 - May 6, 2012	1	2.00	00:01:22	100.00%	0.00%
% Change	0.00%	0.00%	-56.10%	0.00%	0.00%
Australia					
May 7, 2012 - May 13, 2012	1	1.00	00:00:00	100.00%	100.00%
April 30, 2012 - May 6, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Belgium					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	1	3.00	00:00:47	100.00%	0.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	0.00%
Philippines					
May 7, 2012 - May 13, 2012	0	0.00	00:00:00	0.00%	0.00%
April 30, 2012 - May 6, 2012	2	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%

1 - 10 of 12



Pages on this site were viewed a total of 3,182 times

3,182 Pageviews

Previous: 3,356 (-5.18%)

2,614 Unique Views

Previous: 2,745 (-4.77%)

58.73% Bounce Rate

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Top Content

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